



Sponsorship Packages

A Message to Sponsors...

The Capital DotNetNuke User Group is proud to make available the following packages for sponsorship. For years companies have found that actively participating in the user group community is an excellent way to promote their product, recruit potential employees, or highlight services offered by their firm. The Capital DotNetNuke User Group is the premier DotNetNuke and ASP.Net Development user group in the Washington, D.C metro area. Our group focuses on support and development of the premier open-source content management system (CMS) available.

We realize that the commitment made by our sponsors is very valuable to the members of our group. With the funds raised by sponsors, we can offer a richer experience to our dedicated members.

We thank you for your interest and hope that you find a level that meets your needs. If you have questions about the packages, please contact Antonio Chagoury at organizer@capitaldug.org.

How to purchase a sponsorship package

Please review the packages levels listed in the Package Level section of this document. After select an appropriate level, please email the following information to organizer@capitaldug.org:

1. Company Name
2. Contact Name
3. Phone Number
4. Email Address
5. Level Requested

Once received the sponsorship manager will review the request and contact the person listed. Additional information necessary to establish the sponsorship will be requested after the level has been approved.

C-DUG Newsletters

The primary marketing tool we offer to our sponsors is inclusion into our monthly newsletters. We send a minimum of one newsletter per month to over **200** registered members. The newsletter is a professional looking HTML format email which includes sections for sponsors, training, speaker, and many other dynamic sections.

C-DUG Website

We also include logo and links on Capitaldug.org as part of our sponsorship packages. Our site is continually growing, supporting our members and monthly meetings. We will be adding additional features and tracking over the next year to improve the already impressive value to our members and to our sponsors.

Meeting Presentation Time

As part of the Gold level sponsorships, we offer 15 minutes of presentation time during the sponsored meeting. This is an excellent way to promote your companies services, products or positions directly with our members. Our members are a diverse population of developers, managers, and IT professionals offering a valuable cross section of this areas marketplace.

Package Levels

Level 1 - Gold Sponsor includes:

- Featured as the primary sponsor for 2 meetings per year.
- Featured listing in 2 newsletters.
- Given 15 minutes of time at the beginning of the sponsored meeting.
- A link and logo in the sponsors section of the newsletter for 12 months.
- A link and logo in the sponsors section of the website for 12 months.

Cost \$500

Level 2 – Silver Sponsor includes:

- Featured as the primary sponsor for 1 meeting per year.
- Given 15 minutes of time at the beginning of the sponsored meeting.
- A link and logo in the sponsors section of the newsletter for 6 month.
- A link and logo in the sponsors section of the website for 6 month.

Cost \$250

In addition, we offer the following meeting specific sponsor packages.

Meeting Sponsor:

- A link and logo in the sponsors section of the newsletter for 1 month.
- A link and logo in the sponsors section of the website for 1 month.

Meeting Refreshments (Pizza, Beverages, etc. typically around \$125)

Product Sponsor includes:

- A link and logo in the sponsors section of the newsletter.
- A link and logo in the sponsors section of the website

Duration is based on the following:

- 1 month: 1 Developer product license valued at less than \$250 retail
- 3 months: Developer product license(s) valued at less than \$1000 but more than \$250 retail
- 12 months: Developer product license(s) valued at greater than \$1000

Cost – Value of Product